



Summer 2024

Subject Nation Ford Band Sponsorship – 2024 Exhibition Program

Greetings!

The Nation Ford High School 9-Time South Carolina State Champion Band and Semi-Finalist in the 2023 Grand National Championships is proud to host our 15th Annual Exhibition of Bands on Saturday, September 21st in Fort Mill, SC.

Bands from across North and South Carolina will travel to Nation Ford High School stadium to showcase their Fall programs on the field to family, friends and supporters from York, Mecklenburg, Chester, Lancaster, and surrounding counties.

YOU have a unique opportunity to not only showcase your business to a thousand potential customers, but also support local high school musicians through advertising in our official program.

This year we are excited to announce that our Exhibition Program will be fully digital, allowing for more distribution options and more opportunities to be creative with your advertising.

Below are advertisement specs and guidelines, as well as pricing.

Email Adam Busch at NafobandSponsorship@gmail.com to arrange for your advertisement to be placed and confirm your space.

Please email your ad in .pdf format. All pictures must be in high resolution.

Ad deadline is September 18, 2024.

Ways to Contribute:

- Check: Send checks to **FMDBBC** with “**NAFO Exhibition Program**” in the memo line, and mail to: **FMDBBC – Nation Ford Band, Attn: Exhibition Program, PO Box 611, Fort Mill, SC 29716**
- Online payments: Available at <https://www.nationfordband.com/exhibition>
Please put your organization name in the *Student Name* field and send me an email to let me know you have paid.

Thank you in advance for your generous support!

Adam Busch, Nation Ford Band Parent & Proud Supporter
803-235-4773 or NafobandSponsorship@gmail.com

AD SIZE	SPECS	COST	COLOR	AVAILABLE
FULL PAGE COVER	8” x 10.5”	\$500	FULL COLOR	1
FULL PAGE – PAGES 1-2	8” x 10.5”	\$400	FULL COLOR	2
FULL PAGE - OTHER	8” x 10.5”	\$275	FULL COLOR	4
FULL PAGE - OTHER	8” x 10.5”	\$175	B & W	4
½ PAGE – PAGE 3	5” x 8”	\$225	FULL COLOR	2
½ PAGE - OTHER	5” x 8”	\$125	B & W	6
¼ PAGE INSIDE	4” x 5”	\$50	B & W	4
CONCESSIONS PAGE Sponsor	Custom – Email me	\$200	B & W	1
SCHEDULE PAGE Sponsor	Custom – Email me	\$200	FULL COLOR	1
BUSINESS CARD AD	2” x 3.5”	\$35	B & W	6