



Summer 2022

Greetings!

The Nation Ford High School 9-Time South Carolina State Champion Band will be hosting our 12th Annual Band Exhibition on Saturday, September 17th in Fort Mill, SC. Bands from across North and South Carolina will travel to Nation Ford High School stadium to demonstrate their Fall programs on the field to family, friends and supporters from York, Mecklenburg, Chester, Lancaster, and surrounding counties. YOU have a unique opportunity to not only showcase your business to a thousand potential customers, but also support local high school musicians through advertising in our official program. We are also offering an opportunity to purchase a “Shout Out” to individual students you know and support. All sponsors, including purchasers of the Text-Only Shout-Out, will receive a free program that can be picked up at the gate on the day of our event. **Please note that, in response to sponsor requests, we have added several interior color pages, both full and half page. Many sponsors requested these popular pages last year. We listened and have more of these spots available to you.

Below are advertisement specs and guidelines, as well as pricing. Email Shawna Lee Irish at NafobandExhibition@gmail.com to arrange for your advertisement to be placed and confirm your space. **Please email your ad in .pdf format. All pictures must be in high resolution. Ad deadline is August 26, 2022, FIRM.**

Make checks out to **FMDBBC** with “**NAFO Exhibition Program**” in the memo line, and mail to:
FMDBBC – Nation Ford Band
Attn: Exhibition Program
PO Box 611
Fort Mill, SC 29716

Online payments may be made at <https://www.nationfordband.com/exhibition> Please put your organization name in the *Student Name* field and send me an email to let me know you have paid.

AD SIZE	SPECS	COST	COLOR	TOTAL
FULL PAGE INTERIOR COLOR	8” x 10.5”	\$200	FULL COLOR	
½ PAGE INTERIOR COLOR	8” x 5”	\$100	FULL COLOR	
FULL PAGE INSIDE FRONT COVER	8” x 10.5”	\$250	FULL COLOR	FULL
FULL PAGE BACK COVER	8” x 10.5”	\$350	FULL COLOR	FULL
FULL PAGE INSIDE BACK COVER	8” x 10.5”	\$225	FULL COLOR	FULL
CONCESSIONS PAGE Sponsor	Custom – Email me	\$200	B & W	FULL
SCHEDULE PAGE Sponsor	Custom – Email me	\$200	B & W	FULL
KIDS ACTIVITY PAGE Sponsor	Custom – Email me	\$200	B & W	
FULL PAGE INSIDE	8” x 10.5”	\$100	B & W	
½ PAGE INSIDE	8” x 5”	\$75	B & W	
¼ PAGE INSIDE	4” x 5”	\$50	B & W	
BUSINESS CARD AD	2” x 3.5”	\$35	B & W	
SHOUT OUTS (will be read)	Text Only	\$25	< 110 characters	

Thank you in advance for your generous support!
Shawna Lee Irish, Nation Ford Band
843-343-3374 or NafobandExhibition@gmail.com